

## **No Mascots. No Gimmicks. No Cookie Cutter Solutions. That's Who We Are.**

*New Jersey Agents Alliance (NJAA) is a new kind of insurance group. We exist because:*

- Researching and negotiating the right insurance coverage is frustrating - we want to make it easier.
- Working with an advisor who knows your name is NOT too much to ask.
- Competitive pricing is essential to any insurance related decision you make.
- Having choices should be the rule, not the exception.
- You deserve someone who will take the time to learn what you need before selling you an insurance product.

We are a unique group of New Jersey's finest independent insurance agents, dedicated to connecting business owners and individuals to the best insurance companies, greatest choices, and most competitive pricing available. At NJAA, there are no mascots, no gimmicks, and no cookie cutter solutions. You are guaranteed real people who know who you are and will personally research and negotiate the program that is right for you.

Every NJAA partner agent has been providing insurance solutions to New Jersey's businesses and families for decades. They are business owners who often live in the same community in which they work, so they have a vested interest in delivering superior service to every customer. You can feel confident in your choice, knowing that your agent has gone through an intensive approval process to become a co-owner of NJAA, selected based on their positive track record of customer service, consistent satisfaction levels, and longevity in the community.

### ***Commercial and Residential Insurance Solutions to Fit Your Every Need***

When it comes to an expert knowledge base, our agents can't be beat. They are skilled at working with businesses of every size and in virtually every industry, as well as with individuals and families who want to protect their homes, automobiles, valuables and toys (such as boats and motorcycles).

No matter what you need, an NJAA partner agent can deliver the solution that is right for you.

### ***How it Works***

NJAA is different by design. We understand that you need convenience and good pricing, but that you also want reliable and trustworthy advisors who will be there when you need them.

So first we built an organization that includes superior partner agents who are located in all parts of the state, ensuring that we can match you with a local insurance advisor who will provide you with personalized, face-to-face attention.

Next, we established strategic relationships with nearly 50 of the best insurance carriers, providing you with unparalleled access to the greatest choices and most competitive pricing.

Finally, we created a system that allows your agent to do all of the research and negotiation for you, saving you time, frustration, and money. We don't simply provide quotes to our clients. We take the time to understand what you want and then help you to determine the level of coverage that you need. Then we negotiate with multiple companies whom we already know to be reputable, reliable, and appropriate for you.

**Your life is unique. Your insurance program should be too.**

***Call us today and let an NJAA partner agent build the program that's right for you.***



Your connection to the  
best insurance companies

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